

MASTER UNIVERSITARIO EN GESTIÓN Y VALORACIÓN URBANA

RESUMEN PROYECTO DE TESIS

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Título del Proyecto de tesis: **Plan Base para el Desarrollo del Ecoturismo en Ciudades Intermedias**
CASO DE ESTUDIO Damavand, Irán

Base plan is a strategy of planning for the Intermediate cities which is in proof with UN Habitat. It's a model of development for Intermediate cities which means the cities with population of 20,000-2,000,000. Base plan could be a new approach in urban planning process in Iran. Containing a high amount of natural attraction, promotion of Eco-tourism could act as a tool for local development in its intermediate cities.

Preparing a Base plan and assessment of its capacity for intermediate cities in this subject is the main aim of this study. Believing this fact that Intermediate cities should not form part metropolitan conurbation, the main question is to define how a base plan could act in urban planning process for developing ecotourism in an intermediate city.

In this study methodology of base plan will be prepared for this case study and principles and structure of base plan will be reviewed. On the other side, focusing on tourism and ecotourism, the potential of tourism and historical and natural attraction for this city will be listed. The physical facilities and promoting policies for tourism and ecotourism planning will be remarked.

In Methodology of Base plan elements like city size, form and density, territorial administration, Network of services and infrastructure, network of free and urban spaces etc... make a structure and this structure will be studied on the case study. Based on this structure, documents of Base plan and its map will be prepared. Literature review in this project is used to define tourism spatial and economic factors in the city. There are some facilities and requirements which should be considered in planning process of the city. Damavand is an intermediate city with distance of 65 km from Tehran, capital of Iran. This city has a high potential of Ecotourism and Agro-tourism. Also, considering its proximity to Tehran with the population of 12 million and recreational need of the capital, Damavand could change as the city which is prepared as the destination for tourists and especially for eco-tourists.

In this study important urban projects of Damavand from 10 years ago will be reviewed and highest priority projects for next 10 years will be predicted in the documentation of Base plan. The qualitative and quantitative factors related to future plan of the city will be evaluated. Finally the result of tourism facilities and guidelines will be shown on the map of base plan and its documents.